

Reddit, Quora, Pinterest, LinkedIn and X

Business Vision Academy · affiliate program
Document 3.7

Five platforms with very different norms. What works on Reddit gets ignored on LinkedIn and would be deleted on Quora.

REDDIT

Reddit is hostile to marketing language. Anything that reads like an ad performs worse than the same message written plainly. Many subreddits ban affiliate links entirely — check each one's rules before posting organically.

RD-1 — Paid ad, structure angle

Subreddits: r/productivity, r/ChatGPT, r/ArtificialIntelligence, r/office **Landing:** [ai-made-simple_sub_v3-listicle](#)

TITLE

The part of using AI at work that nobody explains

BODY

Most guides teach prompts. The actual bottleneck is working out which parts of your own job are candidates for handing over — which is boring, specific to your role, and therefore in no video.

This is a structured program that starts there. Ten courses, one a month, no coding. \$28/month for 10 months.

CTA

[Learn more](#)

RD-2 — Paid ad, solo operator

Subreddits: r/smallbusiness, r/freelance, r/Entrepreneur, r/consulting **Landing:** [ai-mastery-accelerator_inst_v1-direct](#)

TITLE

If you run a business alone, the constraint is hours, not ambition

BODY

Which is why it stings when a competitor starts delivering in two days what takes you two weeks and you find out they didn't hire anyone.

21 courses on the throughput of a one-person operation. Proposals, research, drafts, admin, then the systems layer. No developer needed.

\$260 once, or 10 payments of \$47.

CTA

[Learn more](#)

RD-3 — Organic comment framework

Only use this where the subreddit permits affiliate links, and only with disclosure.

I did this badly for about two years, so I'll answer from that side.

My mistake was treating it as a tool problem – looking for the right prompt, the right app, the right guide. The actual bottleneck was that I didn't know which parts of my own work were even candidates.

Once I started there, three things changed fast: [SPECIFIC], [SPECIFIC], [SPECIFIC].

If you want the structured version rather than piecing it together, I used [PRODUCT] – ten courses, one a month, built for people with no technical background.

Disclosure: that's an affiliate link. I went through the program before linking it.

Reddit rules: build account history before you link anything. Disclose every time. Never post the same message in five subreddits in one day. This is a channel measured in months, not weeks.

QUORA

Low volume, high intent, long shelf life. A good answer keeps producing clicks for years.

QA-1 — Answer framework

Questions to target:

How can I learn AI without coding?
What's the best AI course for beginners?
How do non-technical people use AI at work?
Is it worth paying for an AI course?
What AI skills should I put on my resume?
How do I actually start using ChatGPT for work?
What should I learn about AI first?

I spent about two years with an AI tab open and barely used it, so I'll answer this from the position of someone who did it badly first.

The mistake I made was treating it as a tool problem. I kept looking for the right prompt, the right app, the right guide. The actual bottleneck was different: I didn't know which parts of my own work were even candidates for handing over.

Once I started there, three things changed quickly:

[SPECIFIC TASK 1 – with a before and after]
[SPECIFIC TASK 2]
[SPECIFIC TASK 3]

The pattern behind all three: repetitive, structured, and something I already knew how to do – just slowly. That's the selection rule.

If you want the structured version rather than assembling it yourself, I worked through [PRODUCT] – ten courses, one a month, built specifically for people with no technical background.

Disclosure: that's an affiliate link. I went through the program myself before linking it.

Rules: the answer must be useful without the link, or Quora removes it. One link, at the end. Disclosure mandatory. Don't answer twenty questions in a day from one account.

QA-2 — Comparison answer

For "is X worth it" and "best course" questions.

Worth separating two things: whether the information is available free (it is, all of it) and whether a curriculum is worth paying for (different question).

Every skill I've actually acquired came in a sequence, from someone who had decided what order it went in. Free content is a playlist. There's no order, no ending, and nothing assumes you did the previous thing.

So the honest answer is: pay for it if what's stopping you is not knowing what to do next, and don't if you already have a working process and just want to go deeper on one tool.

[PRODUCT] is \$28/month for ten months, or \$134 once. Same material either way. Disclosure: affiliate link.

PINTEREST

Underrated for education products. Audience skews toward personas P1, P3 and P5. Native format is 1000x1500 — use `_social-portrait` banners from folder 04.

PN-1

```
TITLE      Ten AI courses for people who don't work in tech
DESCRIPTION One course a month for ten months, in a fixed order. No coding at
any point. Built for office roles, not developers. $28/month for
10 months, $280 total. #affiliate
```

PN-2

```
TITLE      Seven work tasks that get faster with AI
DESCRIPTION A practical list for non-technical roles: reports, long documents,
difficult emails, messy spreadsheets, meeting notes, first drafts.
No code required. #affiliate
```

PN-3

```
TITLE      AI skills without a technical background
DESCRIPTION 21 courses from beginner to advanced, in a fixed order. No coding at
any stage. $260 once or ten payments of $47. #affiliate
```

Pinterest requires disclosure in the pin description. Pins without it get removed.

LINKEDIN

The most expensive channel here and the only one that targets job title reliably. Use it for persona P2 only, where the price point justifies the click cost.

LI-1 — Single image ad, time angle

Landing: `ai-for-professionals_inst_v6-express`

INTRO TEXT

The recurring report that eats a morning every month takes about half an hour once the structure is written down properly one time.

Same for the hundred-page board pack you need two pages from. Same for the escalation email you draft five times.

Eleven courses on delegating professional work. Not tool tutorials – method. No coding at any point.

\$152 once, or ten payments of \$39.

HEADLINE

Eleven courses for managers

IMAGE

pro-time_1080x1080 (crop to 1200x627)

CTA

[Learn more](#)

LI-2 — Single image ad, capability angle

INTRO TEXT

Most teams have one person who produces in an hour what takes everyone else a day. It's rarely a technical difference.

It's usually that they worked out which parts of the job could be delegated, and wrote the process down once instead of improvising it every time.

Eleven courses on exactly that, for professional and managerial work. No coding.

\$152 once, or ten payments of \$39 (\$390 total).

HEADLINE

The method, not the tools

CTA

[Learn more](#)

LinkedIn settings

Objective	Website conversions
Bid	Manual CPC, 20% below suggested
Budget	\$50/day minimum – do not test below this
Seniority	Manager, Senior, Director
Function	Operations, Marketing, Finance, HR, Project Management
Company size	51-200, 201-500, 501-1000, 1001-5000
Exclude	Engineering, Information Technology
Expansion	OFF

X (TWITTER)

Cheap clicks, low conversion. Worth testing only after the other channels have a known EPC.

TW-1

Most people have had an AI tab open for two years and used it six times.

Not a discipline problem. Free content is built to be watched, not followed – no order, no ending, nothing telling you what's next.

Ten courses, one a month, in sequence. \$28/mo for 10 months.

[LINK] #ad

TW-2

Stop learning prompts. Prompts aren't the skill.

The skill is knowing which parts of your work are candidates for handing over, and how to check what comes back. That doesn't go stale when the tool updates.

21 courses, beginner to advanced, no coding. [LINK] #ad

Disclosure requirements by platform

Platform	Where disclosure must appear
Reddit	In the post or comment body, before the link
Quora	In the answer body, near the link
Pinterest	In the pin description
LinkedIn	Paid ads are labelled automatically; organic posts need #ad
X	In the post itself, #ad, not in the bio

Bio-only disclosure is not compliant on any of these platforms. FTC 16 CFR Part 255 requires it to be clear, conspicuous and adjacent to the endorsement.