

Start Here

Business Vision Academy · affiliate program
Document 00

Complete affiliate kit for Business Vision Academy: three products, six purchasable configurations, 36 landing pages, 50 banners, 70 pieces of ad copy across seven channels, five buyer personas and a 30-day launch plan.

Everything is in English and written for the US market.

Read these two first

01_Strategy/1.1_Offer_and_Commissions — the commission maths, and the three numbers the vendor must supply before any of it can be modelled.

06_Compliance/6.1_Compliance — what will get an account banned or commission withheld. The landing pages and ad copy are already written against these rules; this document exists so that anything you write yourself is too.

Contents

BVA_Affiliate_Kit_EN/	
— 00_START_HERE	
— 01_Strategy/	
— 1.1_Offer_and_Commissions	Commission matrix, open items
— 1.2_Personas_and_Targeting	5 personas + exact campaign parameters
— 1.4_Keywords_and_Bidding	Cheapest keyword clusters, bidding, break-even
— 02_Landing_Pages/	36 self-contained HTML files
— ai-made-simple/	12 pages (6 variants × 2 payment options)
— ai-for-professionals/	12 pages
— ai-mastery-accelerator/	12 pages
— 2.1_Landing_Page_Guide	Routing, deployment, testing plan
— 03_Ad_Copy/	70 ads, all channels
— 3.1_Facebook_Instagram_Ads	10 ads
— 3.2_Google_Search_Ads	10 ad sets
— 3.3_YouTube_Ads	10 scripts
— 3.4_TikTok_Reels_Shots	10 scripts
— 3.5_Native_and_Display	10 native headlines + display text
— 3.6_Email_Swipes	10 emails (7-part sequence + 3 standalone)
— 3.7_Reddit_Quora_Pinterest_LinkedIn	10 ads across 5 platforms
— 04_Banners/	50 files, SVG + PNG
— 4.1_Banner_Specification	
— gen_banners_en.py	regenerate the set with new copy
— svg/	
— png/	
— 05_Campaign_Setup/	
— 5.1_Campaign_Setup	30-day plan, budgets, scaling and kill rules
— 06_Compliance/	
— 6.1_Compliance	Prohibitions, disclosures, platform rules

The fastest path to a first sale

Step	Action	Document
1	Get the three vendor numbers: refund rate, subscription completion rate, attribution window	1.1 \$G
2	Deploy three landing pages to your own domain	2.1
3	Install pixels and the ClickBank postback	5.1
4	Launch Google Search on keyword cluster K1 only, \$25/day	1.4, 3.2
5	Add TikTok broad, \$30/day, in week two	3.4, 5.1
6	Add Meta in week three, once you know your EPC	3.1, 5.1

Week one commitment: \$175. Enough to learn whether the offer converts. Small enough that finding out it doesn't is survivable.

Which product to start with

Start with **one-time (instant access)** if you are buying traffic with limited capital. Commission arrives the same day, so spend recycles in 24 hours instead of over ten months.

Start with the **\$28 subscription** if you have an email list, a channel, or organic reach. The lower entry price converts colder traffic, and one buyer pays for ten months.

The full argument, with numbers, is in 1.1 \$F.

Two things block publication

1. Course titles on the landing pages are indicative. Search every HTML file for `{{VENDOR:}}` and replace before publishing. Promising content that isn't in the product produces refunds and complaints.

2. Testimonials are absent by design. No named customer story or income figure appears anywhere in this kit, because FTC rules since 2023 require the typical result to be disclosed alongside any exceptional one, plus written consent and documentary evidence. If that documentation exists, testimonials can be added back — see 6.1 \$D for the requirements.

Design system

Role	Hex
Background (banners, dark UI)	#0A0908
Landing page background	#FDFBF6
Gold, primary	#C8A249
Gold, on light backgrounds	#A9832F
Body text	#1C1913
Secondary text	#65604F

Landing pages use system font stacks for speed — no web font request, which keeps mobile load time under the threshold where Meta and Google start penalising the page.