

Deployment Manual

Business Vision Academy · affiliate program
Document 7.1

How to take a landing page file from this kit and turn it into a live page with your own affiliate link in it. Written for someone who has never bought hosting or edited HTML.

Time required: about 45 minutes for the first page. About 5 minutes for every page after that.

Part 1 — Get your ClickBank ID

Nothing else works until you have this.

1. Go to `clickbank.com` and create an account (free).
2. During signup you choose a NICKNAME. This is your affiliate ID. Write it down. Example: `janedoe42`
3. Complete the tax and payment sections. ClickBank will not pay you until these are done.
4. In the Marketplace, search for the vendor and confirm you can generate a hoplink for the product.

Your nickname is the only thing that connects a sale to you. If it is wrong in the link, the commission goes to someone else and there is no way to reclaim it.

Part 2 — Understand the link

A ClickBank affiliate link looks like this:

```
https://hop.clickbank.net/?affiliate=janedoe42&vendor=homepsh&pid=SIMPLE28&tid=fb-simple28-overwhelm-v1
```

Part	What it is	Who sets it
<code>affiliate=</code>	Your ClickBank nickname	You
<code>vendor=</code>	The vendor's ClickBank account	Fixed: <code>homepsh</code>
<code>pid=</code>	Which product in the funnel	Vendor supplies these
<code>tid=</code>	Your campaign tag	You

You do not paste this link into the landing page by hand. The page builds it for you. That is the point of the setup described below.

The tracking tag

`tid` is how you find out which ad made a sale. Without it, ClickBank tells you that you made \$100 and nothing about where it came from.

```
tid = source-product-angle-version

fb-simple28-overwhelm-v1    Facebook, AI Made Simple $28, overwhelm angle, creative 1
tt-mastery260-resume-v3    TikTok, AI Mastery $260, resume angle, creative 3
gs-simple134-tasks-exact    Google Search, one-time, task angle, exact match
```

Use a different `tid` for every single creative. This is not optional bookkeeping — it is the only way to tell a profitable ad from an unprofitable one.

Part 3 — How the pages work

Every landing page in folder 02 reads its own web address and rewrites the buttons.

You publish the page once, at a fixed address. Then you point ads at it with parameters:

```
https://yourdomain.com/simple?aff=janedoe42&tid=fb-simple28-overwhelm-v1
                        |           |
                        |           |
                    your nickname  your campaign tag
```

Every button on the page then points to the correct hoplink automatically.

Why this matters: you do not need a separate copy of the page for each ad. One page, unlimited campaigns. If you run 30 creatives, you still have one file to maintain.

Part 4 — Buy a domain

You need your own domain. Do not use a free subdomain like `mypage.netlify.app` — Meta and Google both treat those as low-quality and may reject the ad.

Registrar	Approx. first-year cost	Note
Namecheap	\$9-12	Simple, includes WHOIS privacy free
Cloudflare Registrar	\$9-11	At-cost pricing, no markup on renewal
Porkbun	\$9-12	Cheap renewals
GoDaddy	\$1 first year, then \$20+	Cheap upfront, expensive later

Choosing a name: do not use the brand name or anything close to it. Brand-adjacent domains breach most affiliate agreements and can get your commission withheld.

```

BAD    businessvisionacademy-review.com
BAD    bva-courses.com
GOOD   plainaiskills.com
GOOD   theaicurriculum.com
GOOD   deskworkai.com

```

Part 5 — Buy hosting (three options)

The pages are plain HTML files. They need no database, no PHP, no WordPress. That makes hosting either free or nearly free.

Option A — Cloudflare Pages (free, recommended)

Best combination of free, fast and simple.

```

1. Create a free account at cloudflare.com
2. Go to Workers & Pages -> Create -> Pages -> Upload assets
3. Name the project, then drag your HTML files into the upload box
4. Click Deploy. The site is live in about 20 seconds.
5. Go to Custom domains -> Set up a domain -> enter your domain
6. Follow the DNS instructions shown. If you bought the domain at
   Cloudflare, this is one click.

```

Cost: \$0. No bandwidth limit that you will realistically hit.

Option B — Netlify (free)

```

1. Create a free account at netlify.com
2. On the dashboard, drag a FOLDER containing your HTML files onto
   the "deploy" area
3. The site is live immediately at a temporary address
4. Site settings -> Domain management -> Add custom domain
5. Update the nameservers at your registrar as instructed

```

Cost: \$0 up to 100 GB bandwidth a month.

Option C — Traditional shared hosting (paid)

Choose this only if you want cPanel and email on the same domain.

Host	Approx. cost	Note
Hostinger	\$3-5/mo	Cheapest usable option
Namecheap Stellar	\$2-4/mo	Same company as the registrar, simpler DNS
SiteGround	\$4-8/mo	More expensive, better support

1. Buy a plan and point your domain at it (usually automatic if the domain is with the same company)
2. Open cPanel -> File Manager -> public_html
3. Upload your HTML files there
4. A file at public_html/simple.html is live at yourdomain.com/simple.html

Making the address clean

A file called `ai-made-simple_sub_v4-quiz.html` produces an ugly URL. Rename it before uploading:

Rename to	Live address
<code>simple.html</code>	<code>yourdomain.com/simple.html</code>
<code>simple/index.html</code>	<code>yourdomain.com/simple</code> ← cleanest
<code>pro/index.html</code>	<code>yourdomain.com/pro</code>
<code>mastery/index.html</code>	<code>yourdomain.com/mastery</code>

Putting each page in its own folder named `index.html` gives you the clean version.

Part 6 — Edit the page

Open the `.html` file in any text editor. Notepad works. **TextEdit on Mac must be switched to plain text mode** (Format → Make Plain Text) or it will corrupt the file.

Better free editors: VS Code, Sublime Text, Notepad++.

There are exactly five things you need to change. Use Find (Ctrl+F / Cmd+F).

Edit 1 — Your ClickBank nickname

Search for: `YOURCBAFFID`

```
var FALLBACK = "YOURCBAFFID";    // replace before you launch
```

Change to:

```
var FALLBACK = "janedoe42";
```

This is the fallback used when someone reaches the page without an `?aff=` parameter. It should always be your own nickname.

Edit 2 — The product ID

Search for: `var PID`

```
var PID      = "SIMPLE28";
```

The values in the files are placeholders. **Ask the vendor for the real ClickBank product IDs** and replace them. If you leave a wrong value here, upsell commissions may not track. If you do not have them yet, set it to empty for now:

```
var PID      = "";
```

Edit 3 — Your contact email

Search for: `{{AFFILIATE_EMAIL}}`

Replace every occurrence with a real address you monitor. There are usually two.

```
<a href="mailto:hello@yourdomain.com">hello@yourdomain.com</a>
```

Meta rejects landing pages with no contact information. This is not optional.

Edit 4 — Privacy policy and terms

Search for: `{{PRIVACY_URL}}` and `{{TERMS_URL}}`

Both Meta and Google require a reachable privacy policy. Free generators (termsfeed.com, privacypolicies.com) produce an acceptable one in about five minutes. Publish it as `privacy.html` next to your landing page and link to it:

```
<a href="/privacy.html">Privacy policy</a>
```

Edit 5 — Your tracking pixel

Search for: `{{AFFILIATE_PIXEL}}`

You will find a comment block in the `<head>`:

```
<!-- ===== -->
<!-- AFFILIATE: paste your Meta Pixel / TikTok Pixel / GA4 tag below. -->
<!-- {{AFFILIATE_PIXEL}} -->
<!-- ===== -->
```

Replace that whole block with the code your ad platform gives you. Meta's is found in Events Manager → Data Sources → your pixel → Install code manually.

Paste it exactly as given, including the `<script>` tags.

Part 7 — Change the words and buttons

Everything visible on the page is plain text between HTML tags. You edit the text and leave the tags alone.

Change a headline

```
<h1>Ten courses. One a month. That's the whole plan.</h1>
```

Change only the text between `<h1>` and `</h1>`:

```
<h1>Ten AI courses. One a month. Start for $28.</h1>
```

Alternative headlines are listed for each page in document 2.1.

Change button text

```
<a class="btn cta" href="#">See what's inside</a>
```

Change only `See what's inside`.

Never remove `class="btn cta"` and never change `href="#"`. The word `cta` in the class is what tells the script to put your affiliate link in that button. A button without it will go nowhere.

Change a price

Prices appear in several places. Search for the number, for example `$28`.

If you change a price, change every instance, including the footer disclosure. A page advertising one price and disclosing another is both a compliance problem and a refund generator.

Change colours

At the top of every file, inside `<style>`:

```
:root{
  --paper:#FDFBF6;    /* page background */
  --ink:#1C1913;      /* body text */
  --noir:#0A0908;     /* buttons, footer */
  --gold:#A9832F;     /* accents, button underline */
  --stone:#65604F;    /* secondary text */
}
```

Change a hex value here and it updates everywhere on the page at once. Do not change colours individually further down the file.

Contrast warning: if you lighten `--ink` or darken `--paper`, check the result against a contrast checker. Low-contrast text lowers conversion and can trigger accessibility complaints on ad platforms.

Remove a section

Every section is wrapped like this:

```
<section>
  ...content...
</section>
```

Delete from `<section>` to `</section>` inclusive. Do not delete a partial section — a missing closing tag breaks the rest of the page.

Part 8 — Test before spending money

Do this every single time you deploy. It takes 90 seconds and it catches the mistake that would otherwise cost you a week of untracked traffic.

```
[ ] Open: yourdomain.com/simple?aff=YOURNICKNAME&tid=test-001

[ ] Hover over a button. The status bar at the bottom of the browser
    should show:
    hop.clickbank.net/?affiliate=YOURNICKNAME&vendor=homepsh&...&tid=test-001

    If it shows YOURCBAFFID, the ?aff= parameter is not reaching the
    script – check Edit 1.

[ ] Click the button. It should land on the vendor's sales page.

[ ] Open the page on a phone. The sticky price bar should appear at the
    bottom. The text should be readable without zooming.

[ ] Search the file for "{" – if anything is found, you have an
    unreplaced placeholder. Fix it before publishing.

[ ] Check the disclosure bar is visible at the top without scrolling.

[ ] Load the page on a phone over mobile data. If it takes more than
    3 seconds, something is wrong – these files should load in under 1.

[ ] Confirm the privacy policy link opens a real page.
```

Part 9 — Where each link goes, by channel

Channel	What you put in the ad	Why
Facebook / Instagram	<code>yourdomain.com/simple?aff=ID&tid=fb-...</code>	Meta blocks raw hoplinks
TikTok	<code>yourdomain.com/simple?aff=ID&tid=tt-...</code>	TikTok blocks raw hoplinks
Google Search	The raw hoplink, or your page	Both allowed; the raw link converts better on high intent
Google Display	<code>yourdomain.com/...</code>	Landing page required
YouTube ads	<code>yourdomain.com/...</code>	Raw hoplinks get disapproved
YouTube description	The raw hoplink	Allowed, with disclosure
Email	The raw hoplink	Allowed, with disclosure
Native (Taboola)	<code>yourdomain.com/...</code> advertorial page	Cold traffic needs the pre-sell
Reddit / Quora	Either, with disclosure	Many subreddits ban affiliate links — check first
Pinterest	Either, with disclosure in the pin	

Part 10 — Common problems

Symptom	Cause	Fix
Button goes nowhere	<code>class="cta"</code> was removed from the link	Restore <code>class="btn cta"</code>
Link shows YOURCBAFFID	<code>?aff=</code> missing from the URL, or Edit 1 not done	Add the parameter, or set FALLBACK
Commission not tracking	Wrong or missing <code>pid</code>	Get the correct product IDs from the vendor
No <code>tid</code> in ClickBank reports	Ad URL has no <code>&tid=</code>	Add it to every ad destination
Page looks broken	A tag was deleted or half a section removed	Re-copy the original file and redo the edits
Meta rejects the ad	No contact info, no privacy policy, or a <code>{{</code> placeholder left in	Complete edits 3 and 4
Page loads slowly	You added images or a web font	Remove them. These files load in under a second as supplied.
Text corrupted after editing on Mac	TextEdit saved as RTF	Format → Make Plain Text, or use VS Code

Part 11 — Recommended setup for a first launch

Domain	plainaiskills.com	(~\$10/year, Namecheap)
Hosting	Cloudflare Pages	(\$0)
Privacy policy	termsfeed.com generator	(\$0)
Email	a forwarding address	(\$0 at most registrars)
		~\$10 total

Files to publish first — three pages, not thirty-six:

```
/simple    -> ai-made-simple_inst_v6-express.html    (Google Search traffic)
/story     -> ai-made-simple_sub_v2-story.html      (Meta and native traffic)
/quiz      -> ai-made-simple_sub_v4-quiz.html    (TikTok traffic)
/privacy   -> privacy.html
```

Add more pages only after one of these has produced a conversion. Deploying all 36 before you know whether the offer converts creates 36 things to maintain and zero extra information.

Part 12 — Giving these pages to your own affiliates

If you are the vendor distributing this kit rather than an affiliate using it:

Do not publish the pages yourself and give affiliates one shared URL. Every affiliate needs the link to carry their own nickname, and a shared page means one person's pixel and one person's commission.

Do distribute the HTML files and this manual together, and host a copy of each page yourself only as a working demo, with your own nickname removed.

A useful middle option: host the pages centrally and require the `?aff=` parameter, so affiliates who cannot manage hosting still have something to send traffic to. The trade-off is that they cannot install their own pixel, which makes paid traffic much harder for them to optimise. Serious media buyers will host their own regardless.